

A solid shampoo?
Think out of the bottle.

L'Oréal to launch 'infinitely recyclable' Biotherm bottle in 2025

International beauty major L'Oréal has co-developed a plastic cosmetics bottle with French biotech specialist Carbios, made using fully recycled PET via an enzymatic recycling technology that also makes it infinitely recyclable.... [Read](#)

Carbon neutrality 'still emerging' in beauty but the race is on: GlobalData

By Kacey Culliney

18-Jun-2021 - Last updated on 18-Jun-2021 at 11:15 GMT



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Beiersdorf



Formulating on Trend: Shampoo Bar

July 9, 2021 | [Contact Author](#) | Laura Lam-Phaure

TerraCycle CEO: The macro-economic climate for robust recycling is 'going in the wrong direction'

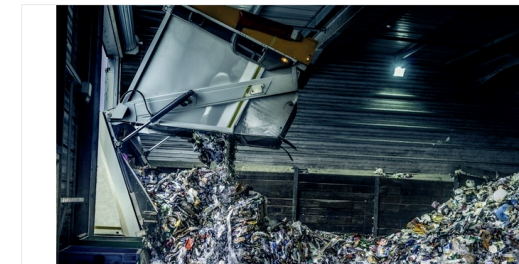
By Kacey Culliney
23-Jun-2021 - Last updated on 23-Jun-2021 at 13:00 GMT



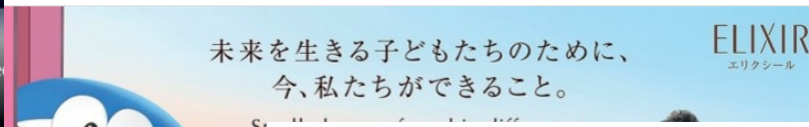
'Small changes for a big difference': Shiseido's ELIXIR aiming for all key products to be refillable by 2025

By Amanda Lim

25-May-2021 - Last updated on 25-May-2021 at 22:59 GMT



The renewable plastic jars replace 300g of virgin plastic on a second generation for the forestry industry (Image: Beiersdorf)



'A big step': The Body Shop believes reuse and refill habit will 'definitely' become mainstream in Singapore

By Amanda Lim

13-Jul-2021 - Last updated on 13-Jul-2021 at 01:58 GMT

'Could be a gamechanger': Unilever to expand in-store refill and reuse trials across UK

By Kacey Culliney
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Waste: Aussie brand My Soda aiming to create sustainable beauty space with hair care range

15-Jun-2021 at 06:35 GMT



New life for old plastics: Kao furthers circular beauty goals with plans to use chemically recycled plastics for cosmetics

15-Jun-2021 at 01:28 GMT

